

TUES
14th **AMERICAN DESIGN OF THE SAVANNAH
COLLEGE OF ART AND DESIGN (SCAD) ARRIVES
AT THE SALONE DEL MOBILE**

AUTOR // [Benedict Flowers](#)



A new generation of American design arrives at the **Salone del Mobile** . Showcasing the works of avant-garde young designers who foriscono the campus of excellence of **SCAD** .

The innovative creations of the young talents of the academic program of the prestigious American university Furniture Design **Savannah College of Art and Design (SCAD)** promise to surprise the audience at the Salone del Mobile2012 in Milan. Fresh style and solid content in the research and planning, the objects will be presented at the **Salone Satellite** in Rho Fair April 17 to 22, and also in a special event at the **Fuori Salone** show that will match and cocktail party at the Design Library, in Zona Tortona, April 19.

In extraordinary evening of April 19 at Design Library, SCAD will exhibit products that impress. As the chair Yeti, Mark Leveno, steel, foam and natural wool, whose name is inspired by the legendary "Abominable Snowman", in reference his unusual seat. And the stool Colchone, de John Mc Mahon, walnut, mahogany or maple and aluminum, which plays with the visual perception thanks to the consistent surface normal wood and the design that evokes the softness of a pillow. Both designers participating in the Master of Fine Arts. Already at the Satellite, a different exposure. Bradley Bowers, BA in Industrial Design and participant in the Master of Arts, perform the original vessel Om handmade paper and latex and has a strong artistic expression dovutaalla its unusual shape. Same designer, Shell, a decorative object that plays with a sense of stability, and the container table multifunctional Mona. Matt Gray, patron of the Master of Fine Arts, propose them, a table that encourages a new type of tactile and visual experience for the unconventional use of materials, and doors, a number of objects in the shape of horns mounted on the wall, used as a hanger or artistic decorations, which create a contrast between nature and artifacts. Alejandro Figueredo, the degree course in Industrial Design, will exhibit two lamps, a table, Ligna, and another suspended, Gira, both its product line on the balance and tension. Turns, for example, explores movement and stability, achieving harmony through pieces codependent tied to a single point. This object rotates in space, enabling the light to discover the shadows. Projects of Bowers, Gray and Figueredo make up the consortium of professional design led by students entitled Studio PLZ DNT TCH.